



- Visegrad Fund

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Corporate Social Responsibility in Business Practice of the Visegrad Region

Visegrad grand no. 22220149

Current state of CSR in the Czech Republic



- In the Czech Republic, the state does not significantly regulate CSR, but maintains it on a voluntary level.
- Since 2013, the National CSR Gestor has been [the Ministry of Industry and Trade](#), whose task is to prepare a strategic document National Action Plan for Social Responsibility of Organizations in the Czech Republic (NAP CSR).
- The Ministry of Industry and Trade of the Czech Republic is the main entity that ensures the promotion and coordination of CSR activities at the national level.



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Current s CSR in the Czech Republic

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In addition to the Ministry of Industry and Trade, non-governmental organizations such as:

- ✓ [the Association of Social Responsibility](#),
- ✓ [Business Leaders Forum](#),
- ✓ [Business for Society](#),
- ✓ [Czech Business Council for Sustainable Development](#)

participate in the development and promotion of CSR in the Czech Republic.



Visegrad grand no. 22220149 "Corporate Social Responsibility in Business Practice of the Visegrad Region"

Current state of CSR in the Czech Republic

[The National Action Plan on Corporate Social Responsibility in the Czech Republic](#) (NAP CSR) was approved on 25 January 2016

The aim of the NAP CSR strategic document is to set the basic bases for the dissemination and support of CSR ideas in the Czech Republic on the basis of active dialogue and respect for the interests of all interested parties.

The main objectives are:

- ✓ strengthening the understanding and credibility of the concept of social responsibility in society,
- ✓ supporting the development of social responsibility in organizations, sharing experience and transferring international know-how.



Current state of CSR in the Czech Republic

[The National Action Plan on Corporate Social Responsibility in the Czech Republic](#) (NAP CSR) was approved on 25 January 2016

NAP CSR is divided into ten key areas.

For each area, strategic priorities, activities, implementers of activities, deadlines and expected outputs are defined.

The clearly structured document thus brings some qualitative progress compared to the previous version.



Current state of CSR in the Czech Republic

[The National Action Plan on Corporate Social Responsibility in the Czech Republic](#) (NAP CSR) was approved on 25 January 2016

NAP CSR is divided into ten key areas:

1. Promotion and support of the concept of social responsibility
2. Dialogue and cooperation of CSR stakeholders
3. Role of public authorities
4. Dissemination, implementation and adherence to international standards of conduct
5. International cooperation
6. Respect for human rights
7. Social entrepreneurship
8. Education and research in the field of social responsibility
9. Awarding organizations for social responsibility
10. Protection of consumers' interests



MINISTRY OF
INDUSTRY AND TRADE

Why be a responsible company

Main benefits for SMEs

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easier to find job seekers

easier acquisition of suppliers, customers and other business partners

strengthening advertising and public relations

obtaining contacts and information



Why be a responsible company - National Award of the Czech Republic for Social Responsibility

Corporate Social Responsibility and Sustainable Development are currently understood as modern management strategies.

The mission of the National Award of the Czech Republic for Social Responsibility is to promote social responsibility and sustainable development through feedback provided to organizations by an independent party evaluation.

To this end, the Quality Council of the Czech Republic has taken over from the European Foundation for Quality Management (EFQM) the "Committed to Sustainability" recognition scheme.

This recognition scheme arose from EFQM's cooperation with the UN Global Compact, based on the EFQM Model of Excellence.



Why be a responsible company - The Governor's Award for Social Responsibility

- Since 2009, when the first year was announced
- The aim was to inform organizations and the general public about the issue of CSR (Corporate Social Responsibility) as such and to support the efforts of small and medium-sized enterprises and public administration organizations that actively deal with social responsibility beyond the scope of their legal obligations.
- The Governor's Award for Social Responsibility is intended for both business and public sector organizations, including schools and municipalities.



CENA HEJTMANA
ZA SPOLEČENSKOU
ODPOVĚDNOST

Corporate Sustainability Reporting Directive

The new Corporate Sustainability Reporting Directive (CSRD) on non-financial reporting is currently expected to come into effect in 2024, but the date of the first non-financial reporting will vary according to the size and type of enterprise.

In the Czech Republic, it will affect more than a thousand companies, especially those with 250 or more employees, which will be obliged to report under this directive similarly to financial statements.

Literature:

- <https://byznysprospolecnost.cz/>
- <https://www.cbcsd.cz/en/>
- <https://blf.cz/#>
- <https://www.spolecenskaodpovednost.cz/en/>
- <https://www.mpo.cz/en/business/corporate-social-responsibility/>
- <https://www.narodniportal.cz/spolecenska-odpovednost-organizaci/>
- https://csrd.cz/?gclid=Cj0KCQjwteOaBhDuARIsADBqRejas0IXMee9eACSzzh6-BRCXUHEbpLwG9Q0YUrpJmi3Zf7e_scd0UkaAqKpEALw_wcB

Thank you for your attention

Ing. Renata Skýpalová, Ph.D.
renata.skypalova@ambis.cz



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